



Sarah McIntyre

FREE
AT YOUR
LOCAL
LIBRARY!

MYTHICAL MAZE

SUMMER READING CHALLENGE 2014

www.mythical-maze.org.uk

THE
READING
AGENCY

HOW DO SCHOOLS BENEFIT?

By getting involved in the Summer Reading Challenge, your school can enhance and support its reading initiatives and involve the wider community.

Through reading... pupils have a chance to develop culturally, emotionally, intellectually, socially and spiritually.

National Curriculum for English 2014
Key Stages 1 and 2

You can put the annual Challenge in the School Improvement Plan.

You will be helping to prevent the trend for children's reading skills to dip over the holidays: UKLA Impact Research Report
readingagency.org.uk/schools

"Children who take part in the Summer Reading Challenge return to school enthused about reading, motivated and ready to learn."

Teacher

You will be addressing the requirement that all children develop the habit of reading widely and often, for both pleasure and information.

National Curriculum for English 2014
Key Stages 1 and 2

For year round reading for pleasure activities in class, there's our children's online reading community at summerreadingchallenge.org.uk, plus our Chatterbooks network of children's reading groups is growing in libraries and schools - free resources and joining info at: readingagency.org.uk/chatterbooks

Don't forget that Schools Library Services are a fantastic resource all year round: sla.org.uk/schools-library-services-uk.php



HOW DO SCHOOLS GET INVOLVED?



- Talk about the Summer Reading Challenge in class and in assemblies - resources including Mythical Maze trailer and assembly powerpoint at: readingagency.org.uk/schools

- Invite your local librarians in to talk to children about the Challenge or arrange a school visit - and encourage all pupils to join the library.

- Inform parents through school newsletters and websites about the Challenge - remind them it's all FREE!

- Celebrate the achievements of children who complete the Challenge.



The Summer Reading Challenge is suitable for Arts Award Discover and Explore, for children aged 7 and above. If your school is interested in Arts Award, please contact your local Bridge organisation. Arts Council England funds a network of Bridge organisations who support arts and cultural opportunities for children and young people; find your region's Bridge at:

artsaward.org.uk/regions



The Summer Reading Challenge is a nationally validated learning activity for the Children's University:

childrensuniversity.co.uk



THE READING AGENCY
AND LIBRARIES
PRESENT

MYTHICAL MAZE

SUMMER READING
CHALLENGE 2014

What inspires over 800,000 children (43% boys) to read more than three million books this summer?

THE SUMMER READING CHALLENGE IN LIBRARIES

Every year the challenge has a new theme and this year it's Mythical Maze, illustrated by the award-winning Sarah McIntyre.

HOW DOES IT WORK?

Organised by The Reading Agency and the UK public library network since 1999, the Summer Reading Challenge is the UK's biggest annual reading promotion for children aged four to 11.

The Challenge injects creativity, drawing children into their local libraries and inspiring them to read for enjoyment.



66,000 children signed up as new library members



2

Children read six library books of their choice during the summer, collecting incentives along the way - all FREE!

1

Children sign up at their local library and receive a Mythical Maze poster to get them started

*"He is starting to read more instead of wanting to play on his laptop, PlayStation etc. all the time. Even his teacher has noticed an improvement in his reading."
Parent of boy taking part, Islington*

It combines free access to books with fun social activities and a creative online element. Throughout the Challenge, library staff and teenage volunteers support the children, helping them to discover new authors and explore a wide range of different types of books.

99% of English libraries are running Mythical Maze Summer Reading Challenge 2014

4

Children who complete the Challenge get a certificate and/or a medal

3

At mythical-maze.org.uk children can track their progress online, share book recommendations using the Book Sorter, and gain exclusive access to authors.



Reading for pleasure is more important for children's cognitive development than their parents' level of education.
Institute of Education Research 2013
readingagency.org.uk/news/

Reading widely... opens up a treasure-house of wonder and joy for curious young minds.
National Curriculum for English 2014
Key Stages 1 and 2



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